



# The Triumph of Typography: Culture. Communication. New Media

*Henk Hoeks, Ewan Lentjes*

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**The Triumph of Typography: Culture. Communication. New Media** Henk Hoeks, Ewan Lentjes

- The history of modern typography and the development and influence of new media on it, offering a selection of diverse insights on the concept of typography
- Highlights the most recent developments in the field of typography
- With contributions by Willem Frijhoff, Gererd Hadders, Ellen Lupton, Jack Post, Rick Poynor, José Teunissen and Wouter Weijers and in collaborations with Artez school

Typography rules the world, but in what way does a typographical text still form the fundamentals of public life in an era of digitalism and interactivity? In ***The Triumph of Typography*** a number of professionals investigate the cultural revolution caused by new media and digitalization.



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