



Performance Measurement and Management for Engineers

Michela Arnaboldi, Giovanni Azzone, Marco Giorgino

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Performance Measurement and Management for Engineers introduces key concepts in finance, accounting, and management to project managers who have engineering backgrounds. It focuses these basic concepts on issues of measuring and managing enterprise value. Thus, after defining enterprise value, the book begins by explaining the ways and means of measurement. It then takes up financial measurement, describing and analyzing the typologies of financial indicators while illustrating their advantages and disadvantages. After focusing on measuring enterprise value, the second section takes up managing that value. Like the first, it pursues a double view: using indicators for internal control while employing them to analyze other companies. If engineering project managers possess a source of quantitative and qualitative information about business management, *Performance Measurement and Management for Engineers* will help them increase their contributions to the business.

- Explains how main performance indicators are related to the value of the company
- Reveals how to assess the financial needs of companies in relation to their financial goals and mechanisms (e.g., equity, debt, and hybrid)
- Describes key information and indicators for assessing the ability of enterprises to create value across time
- Indicates the profitability sources of different business units

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