Oracle CRM On Demand Embedded Analytics (Oracle Press)

Michael D. Lairson

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Link and Embed Oracle CRM On Demand Reports

Integrate business intelligence directly into day-to-day business processes by presenting analytic reports to end users in applications. *Oracle CRM On Demand Embedded Analytics* shows you how to link and embed reports throughout Oracle CRM On Demand. This Oracle Press guide explains how to plan, design, and develop reports; make them available through hyperlinks; and embed reports in a variety of locations easily accessible to end users. Real-world examples and time-saving tips are included throughout this practical resource.

- Navigate the report development environment within Oracle CRM On Demand
- Configure administrative settings to access report development and embedding tools
- Design reports for linking and embedding in applications
- Format columns, filter data, and add and edit views, including pivot tables and pivot charts
- Add link functionality to Oracle CRM On Demand and your reports
- Embed reports using HTML and URL encoding
- Display reports inside dashboards and on home page screens
- Embed reports inside other reports
- Add reports and dashboards to custom Web tabs and desktop applications
- Include external sites in reports

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