

Consultancy and Innovation: The Business Service Revolution in Europe (Routledge Studies in International Business and the World Economy)

Peter Wood

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Consultancy and Innovation links two important aspects of European economic development in the past thirty years: the pace of technical and management innovation, and the growing significance of technical and business consultancy. This book includes detailed studies of consultancy activities or 'knowledge intensive services' (KIS) in eight EU countries, written by national experts in the field.

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