



Art-Write: The Writing Guide for Visual Artists

Vicki Krohn Amorose

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Art-Write: The Writing Guide for Visual Artists has a single intention: To teach artists how to write about their own artwork. This concise and current career resource is filled with achievable advice on how to write for art promotion and sales. The book offers a step-by-step approach to create a professional artist statement, with thinking and writing exercises to ease the process and develop authentic and clear content. Opportunities in the art world often begin with the artist's own writing; for exhibitions, funding, press releases and email inquiry letters. *Art-Write* offers comprehensive direction to artists who want to enhance their visual work with effective language. Author Vicki Krohn Amorose combines the sensibility of an artist with the practicality of a copywriter, offering an understanding of her readers along with generous wit and encouragement.



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