



Insights for Managers from Confucius to Gandhi

Harold Bierman Jr, Donald Schnedeker

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This unique book brings together thoughts of great men and women, not found elsewhere as a complete set, that hold special interest for managers. The ideas contained within are universal and apply to all aspects of civilization; as such, they are relevant to both work and life.

The book also provides prime examples of how influential thinkers use language to effectively convey their arguments and intentions — an arguably invaluable tool for modern managers. It serves as a source of indispensable advice for business professionals and the general public.

Contents:

- Confucius
- Laozi (also Lao Tse, Lao Tu, Lao-Tzu, Laotze)
- Aristotle
- Murasaki Shikibu (Lady Murasaki)
- Bernier
- Niccolo Machiavelli
- Francis Bacon
- William Shakespeare
- Thomas Hobbes
- René Descartes
- Jean-Jacques Rousseau
- Adam Smith
- George Washington
- John Adams
- Patrick Henry
- Thomas Jefferson
- Thomas Paine
- Ralph Waldo Emerson
- Abraham Lincoln
- Karl Heinrich Marx
- Andrew Carnegie
- Alfred Marshall
- Russell Conwell
- Elbert Hubbard
- Louis Brandeis
- Thorstein Veblen
- Alfred North Whitehead
- O Henry
- George Santayana
- Irving Fisher
- W E B DuBois
- Mohandas Karamchand Gandhi (Mahatma Gandhi)
- Calvin Coolidge

- Alfred E Smith
- Owen D Young
- William O Douglas
- Arthur E Nilsson
- Fred Schwed, Jr

Readership: Students and teachers studying and teaching general business and management courses; business professionals and managers; the general public.

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