



# The Great Beanie Baby Bubble: Mass Delusion and the Dark Side of Cute

*Zac Bissonnette*

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In the annals of consumer crazes, nothing compares to Beanie Babies. With no advertising or big-box distribution, creator Ty Warner - an eccentric college dropout - became a billionaire in just three years. And it was all thanks to collectors. The end of the craze was just as swift and extremely devastating, with "rare" Beanie Babies deemed worthless as quickly as they'd once been deemed priceless. Bissonnette draws on hundreds of interviews (including a visit to a man who lives with his 40,000 Ty products and an in-prison interview with a guy who killed a coworker over a Beanie Baby debt) for the first book on the most extraordinary craze of the 1990s.



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#### **Robert Wilkes:**

Is it you actually who having spare time subsequently spend it whole day by means of watching television programs or just lying down on the bed? Do you need something totally new? This The Great Beanie Baby Bubble: Mass Delusion and the Dark Side of Cute can be the solution, oh how comes? A book you know. You are thus out of date, spending your time by reading in this brand-new era is common not a geek activity. So what these guides have than the others?

#### **Katie Broadnax:**

With this era which is the greater man or woman or who has ability to do something more are more valuable than other. Do you want to become among it? It is just simple method to have that. What you have to do is just spending your time not much but quite enough to possess a look at some books. On the list of books in the top listing in your reading list is definitely The Great Beanie Baby Bubble: Mass Delusion and the Dark Side of Cute. This book which is qualified as The Hungry Slopes can get you closer in turning into precious person. By looking upwards and review this book you can get many advantages.

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