



# **The Conscious Kitchen: The New Way to Buy and Cook Food - to Protect the Earth, Improve Your Health, and Eat Deliciously**

*Alexandra Zissu*

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**Your everyday food choices can change the world—and make meals taste better than ever**

For anyone who has read *The Omnivore's Dilemma* or seen *Food, Inc.* and longs to effect easy green changes when it comes to the food they buy, cook, and eat, *The Conscious Kitchen* is an invaluable resource filled with real world, practical solutions.

Alexandra Zissu walks readers through every kitchen-related decision with three criteria in mind: what's good for personal health, what's good for the planet, and what tastes great. Learn, among other things, how to:

- Keep pesticides, chemicals, and other harmful ingredients out of your diet
- Choose when to spend your dollars on organic fruit and when to buy conventionally grown
- Avoid plastic—including which kinds in particular and why
- Figure out what seafood is safe to eat *and* is sustainable
- Use COOL (country of origin labels) to your advantage
- Determine if a vegetable is genetically modified just from reading its PLU (price look up) code
- Decipher meat labels in the supermarket
- Cook using the least energy—good for the earth and your wallet
- Eat locally, even in winter
- Understand what “natural” and other marketing terms really mean
- Buy packaged foods wisely

Navigate farmers' markets, giant supermarkets, and every shop in between to find the freshest and healthiest local ecologically grown and produced meat, dairy, fruits, and vegetables—no matter where you live

With *The Conscious Kitchen* as your guide, you will never again stand in the market bewildered, wondering what to buy. You can feel confident you are making the best possible choices for you, your family, and our planet.

ALEXANDRA ZISSU writes about green living, food, and parenthood. She is the author of *The Conscious Kitchen*, coauthor of *The Complete Organic Pregnancy*, and contributes the “Ask an Organic Mom” column to The DailyGreen.com. Her stories have appeared in *The New York Times*, *The Green Guide*, *Cookie*, *Details*, *Bon Appétit*, *Self*, and *Health*, among other publications. She is also a public speaker and “greenproofer,” an eco-lifestyle consultant. Visit her website, [www.alexandrazissu.com](http://www.alexandrazissu.com).



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**From reader reviews:**

**Katrina Varga:**

This The Conscious Kitchen: The New Way to Buy and Cook Food - to Protect the Earth, Improve Your Health, and Eat Deliciously book is absolutely not ordinary book, you have after that it the world is in your hands. The benefit you obtain by reading this book is actually information inside this publication incredible fresh, you will get facts which is getting deeper you read a lot of information you will get. That The Conscious Kitchen: The New Way to Buy and Cook Food - to Protect the Earth, Improve Your Health, and Eat Deliciously without we comprehend teach the one who studying it become critical in imagining and analyzing. Don't be worry The Conscious Kitchen: The New Way to Buy and Cook Food - to Protect the Earth, Improve Your Health, and Eat Deliciously can bring any time you are and not make your bag space or bookshelves' turn out to be full because you can have it within your lovely laptop even cellphone. This The Conscious Kitchen: The New Way to Buy and Cook Food - to Protect the Earth, Improve Your Health, and Eat Deliciously having very good arrangement in word and also layout, so you will not experience uninterested in reading.

**Angelica Adams:**

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**Arturo Lamb:**

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