



Present Shock: When Everything Happens Now

Douglas Rushkoff

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People spent the twentieth century obsessed with the future. We created technologies that would help connect us faster, gather news, map the planet, and compile knowledge. We strove for an instantaneous network where time and space could be compressed. Well, the future's arrived. We live in a continuous now enabled by Twitter, email, and a so-called real-time technological shift. Yet this "now" is an elusive goal that we can never quite reach. And the dissonance between our digital selves and our analog bodies has thrown us into a new state of anxiety: present shock.



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Playing with family in the park, coming to see the ocean world or hanging out with good friends is thing that usually you could have done when you have spare time, and then why you don't try thing that really opposite from that. One activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Present Shock: When Everything Happens Now, you are able to enjoy both. It is fine combination right, you still want to miss it? What kind of hang-out type is it? Oh occur its mind hangout folks. What? Still don't have it, oh come on its known as reading friends.

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