Digital Colour in Graphic Design

Ken Pender

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Complete, practical guide to handling colour graphics on the desktop for Mac and PC - from the scanning, creation and manipulation of images to processing for different colour output devices. Keep this handy book on your desk to help you achieve more professional-looking results in colour for a wide variety of tasks.

An accompanying CD-ROM allows you to view practical examples of colour techniques in graphic design on the screen, demonstrating the techniques described in the book.

The underlying principles of digital colour are explained in detail:

· colour models
· ways in which scanners, monitors and printers handle colour
· system calibration methods
· colour management processes
· colour processing features in software
· colour conversions

Practical examples of colour techniques in graphic design are illustrated using a variety of software applications: Photoshop, Fractal Painter, Ray Dream Studio, Illustrator, Freehand, CorelDraw, Fractal Poser and Metatools Bryce. The examples are conducted through a series of workshops leading you through a variety of processes.

Ken Pender is a freelance designer. He was, for many years, a Manager with IBM, including four years as Manager of their European Computer Integrated Manufacturing Technology Centre in Germany. He is also author of 'Digital Graphic Design' and 'Digital Video for the Desktop' for Focal Press.

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