



## MOJO: The Mobile Journalism Handbook: How to Make Broadcast Videos with an iPhone or iPad

*Ivo Burum, Stephen Quinn*

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*MOJO: The Mobile Journalism Handbook* is the first book devoted specifically to training citizens, journalism students and media professionals to produce professional-quality videos with only a mobile device. As journalism becomes increasingly competitive, students and emerging professionals need a broader skillset to make themselves more employable, whether as mainstream or entrepreneurial journalists. This book by Dr. Ivo Burum and Dr. Stephen Quinn, world experts in mobile journalism, provides comprehensive coverage of all the skills and practices needed to be a mobile journalist.

Key features:

- Burum and Quinn underline the importance of story and storytelling, the crucial context journalists always need to keep in mind. Other books and tutorials merely offer step-by-step guidance to mobile technology and apps.
- The book synthesizes the knowledge and more than 70 years of combined expertise of two of the world's leading mobile journalism practitioners, offering sage advice and tips from people who have trained mojos in more than 20 countries.

### Companion Website:

How-to videos on the companion website offer powerful ways for learners to absorb the content easily, walking them through the key mojo components of research, shooting, scripting, voice-over, editing and post-production.

[www.routledge.com/cw/burum](http://www.routledge.com/cw/burum)

**Ivo Burum** is an award-winning writer, director and television executive producer. He has more than 30

years' experience working across genres including frontline international current affairs. A pioneer in UGS creation, Dr. Burum lectures in multimedia journalism. This is his second book about mojo. He runs Burum Media, a mojo and web TV consultancy that provides training for journalists, educators and remote communities internationally.

Stephen Quinn was a journalist for 20 years before he became a university professor in 1996. Dr. Quinn taught journalism in five countries until he returned to journalism in 2011 in Hong Kong. His UK-based company MOJO Media Insights trains mobile journalists around the world. This is his twenty-first print book. He has also produced 5 eBooks. He co-writes a weekly column syndicated to seven countries.



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