



City of Rhetoric: Revitalizing the Public Sphere in Metropolitan America

David Fleming

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Examines the relationship of civic discourse to built environments through a case study of the Cabrini Green urban revitalization project in Chicago.

Combining a detailed case study of Chicago's Cabrini Green urban revitalization project with the concerns of modern political philosophy and rhetorical education, David Fleming examines the relationship between public discourse and the built environment in the contemporary United States. For more than half a century, low-income African American residents of the Cabrini Green public housing project have struggled against the extreme spatial inequality of their metropolitan region. The author examines three different options considered as part of revitalization efforts for the neighborhood: the dispersal of the project's residents into the largely white suburbs of Chicago; the building of a low-rise, mixed-income "urban village" on the same site; and the conversion of one of the original buildings into a democratically governed, not-for-profit housing cooperative.

The author argues that each of these projects involves imagining the physical, socioeconomic, and rhetorical community of the contemporary city in dramatically different ways. Considered together, the projects provide evidence that places still matter in human flourishing, but show that the places of our contemporary landscape are unequal in resources and opportunities, and that our public philosophies support this inequality. Fleming reminds us, however, that these arrangements are plastic and can be redesigned to reflect a more equitable sharing of public problems and resources.

"City of Rhetoric is a well-researched, highly readable, and ambitious book." — JAC

"Wide ranging in its conception, relevant in the problems it addresses, well-grounded in several intellectual traditions, and engaging in its detailed ethnographic analysis, City of Rhetoric probes the relationship between the built space and rhetorical possibility. This remarkable project explores civic rhetoric *in situ*. In so doing, David Fleming sheds new light on the 'place' of the public in our daily civic and rhetorical lives." — Rolf Norgaard, University of Colorado at Boulder

David Fleming is Associate Professor of English and Director of the Writing Program at the University of Massachusetts Amherst.



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