



Risikomanagement in der logistischen Kette (German Edition)

Alexander Winterstein

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Studienarbeit aus dem Jahr 2006 im Fachbereich BWL - Unternehmensforschung, Operations Research, Note: 1,7, Martin-Luther-Universität Halle-Wittenberg, 27 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Wir leben in einem Zeitalter der rasanten Veränderung. Technologische Neuerungen, veränderte politische Systeme sowie Globalisierung der Märkte sind wesentliche Eckpunkte unserer heutigen Zeit. Das Leben in einer schnelllebigen und leistungsorientierten Gesellschaft bringt immer schnellere Veränderungen interner und externer Einflussgrößen mit sich. Damit steigt die Zahl der Risiken. Die Zahl der Naturkatastrophen hat sich spürbar erhöht, so auch die Zahl von Transportunfällen. Immer frequenter wüten Unwetter wie z.B. Tornados in den USA, Terroranschläge wie z.B. der vom 11. September 2001 auf das World Trade Center stellen eine zusätzliche Bedrohung dar. Auch entlang der logistischen Kette geschehen folgenschwere Unfälle wie beispielsweise Tanklaster-Katastrophen. Durch die immens hohen Anforderungen an die Logistik steigt die Anfälligkeit der Supply Chain. Viele Unternehmen ignorieren noch die damit verbundenen Gefahren oder auch die Ertragsteigerungspotenziale. Die Konzentration auf ein Risikomanagement allein in Krisenzeiten genügt nicht.

In dieser Seminararbeit soll das Risikomanagement in der logistischen Kette definiert werden. Die grundlegenden Begriffe werden zu Anfang geklärt. Der Hauptteil der Arbeit stützt sich auf das Risikomanagementsystem, insbesondere auf dessen Kreislauf. Hierbei werden verschiedene Methoden aufgezeigt, Risiken zu identifizieren und zu bewerten. Anschließend wird die Einführung eines solchen Systems in Unternehmen diskutiert.

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