



## Presenting on TV and Radio: An insider's guide

*Janet Trewin*

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Aspiring radio and TV presenters will benefit from the informative and entertaining guidance provided by accomplished presenter, Janet Trewin. Presenting on TV and Radio is packed with illustrations, practical exercises and insider tips for improving your presentation skills and breaking into this competitive industry.

Based on the principle that all successful presentation on TV and radio is dependent on uniform skills applicable to both mediums, the book begins by explaining basics such as appearance, authority, body language, diction, scriptwriting, deadlines, technology and working with a co-presenter. Valuable insights into key employment issues such as sexism, ageism, racism and disability are also offered. The different requirements of TV and radio presentation are then examined, focusing on each specialist area in detail and with tips from professionals in the business. These include: presenting news in the studio as an anchor and as a reporter on the road; current affairs and features involving live and recorded material; DJ'ing; light entertainment (e.g. game shows and personality programmes); sports presentation; children's programmes; foreign broadcasters and those broadcasting to worldwide audiences.



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