



Competencias de coaching aplicadas (Spanish Edition)

Damian Goldvarg, Norma Perel de Goldvarg

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En esta obra, Norma Perel de Goldvarg y Damián Goldvarg describen y explican las 11 competencias clave que utiliza la International Coach Federation (ICF) para evaluar y estandarizar el trabajo de los 18.000 coaches que certifica en más de 100 países.

Con generosidad y palabras sencillas, los autores desarrollan cada una de las competencias y aportan sus puntos de vista, que enriquecen con ejemplos extraídos de su propia experiencia. Sin precedentes en español y de enorme valor didáctico, este texto es una herramienta insustituible para coaches en formación y en ejercicio, y para todo el que quiera acercarse a esta joven profesión, que hoy se afianza.

Damián Goldvarg, MCC (ICF), es Licenciado en Psicología por la Universidad de Buenos Aires, y obtuvo su doctorado y su master en Psicología Organizacional en la Universidad Alliant en los Estados Unidos. Actualmente, es vicepresidente de la International Coach Federation. Desde hace más de 20 años se desempeña como coach, consultor, facilitador y entrenador de ejecutivos en más de 40 de países de América, Europa, África y Asia. Su trabajo es requerido permanentemente por empresas multinacionales de primera línea, por universidades y por varias agencias de las Naciones Unidas.

Norma Perel de Goldvarg, ACC (ICF), es Licenciada en Psicología por la Universidad de Buenos Aires y se certificó como coach en la Escuela de PNL y Coaching que dirige Lidia Muradep. Es miembro de la Comisión Directiva del Capítulo Argentino de la International Coach Federation y del staff del Goldvarg Consulting Group, que tiene su sede en Los Ángeles, California. Ocupó varios cargos docentes universitarios. Como coach, se desempeña en organizaciones públicas y privadas, y como mentor coach, colabora con quienes se preparan para certificarse en la ICF.

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