



# Successful Nonverbal Communication: Principles and Applications

*Dale G. Leathers, Michael Eaves*

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*Successful Nonverbal Communication: Principles and Applications* demonstrates how knowledge of nonverbal messages can affect successful communication in the real world. This extensive revision describes nonverbal cues and their desirable and non-desirable functions while offering original tests for measuring and developing nonverbal communication skills. This text draws students into the material through helpful applications of the latest nonverbal communication research and through current examples of celebrities, sports and politicians.

Significant updates are found in the chapters on tactile communication, personal appearance, political debates, intercultural communication and virtual contexts. The highlight of this rewrite is the cutting-edge scholarship that is seamlessly interwoven throughout the text.



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