Relevance Ranking for Vertical Search Engines

Bo Long, Yi Chang

Relevance Ranking for Vertical Search Engines

Bo Long, Yi Chang

Relevance Ranking for Vertical Search Engines Bo Long, Yi Chang

In plain, uncomplicated language, and using detailed examples to explain the key concepts, models, and algorithms in vertical search ranking, *Relevance Ranking for Vertical Search Engines* teaches readers how to manipulate ranking algorithms to achieve better results in real-world applications.

This reference book for professionals covers concepts and theories from the fundamental to the advanced, such as relevance, query intention, location-based relevance ranking, and cross-property ranking. It covers the most recent developments in vertical search ranking applications, such as freshness-based relevance theory for new search applications, location-based relevance theory for local search applications, and cross-property ranking theory for applications involving multiple verticals.

- Foreword by Ron Brachman, Chief Scientist and Head, Yahoo! Labs
- Introduces ranking algorithms and teaches readers how to manipulate ranking algorithms for the best results
- Covers concepts and theories from the fundamental to the advanced
- Discusses the state of the art: development of theories and practices in vertical search ranking applications
- Includes detailed examples, case studies and real-world situations

⬇ **Download** Relevance Ranking for Vertical Search Engines ...pdf

📄 **Read Online** Relevance Ranking for Vertical Search Engines ...pdf

Download and Read Free Online Relevance Ranking for Vertical Search Engines Bo Long, Yi Chang

From reader reviews:

Keith Cochran:

In this 21st millennium, people become competitive in most way. By being competitive now, people have do something to make them survives, being in the middle of the particular crowded place and notice through surrounding. One thing that oftentimes many people have underestimated this for a while is reading. Yes, by reading a book your ability to survive boost then having chance to stand up than other is high. To suit your needs who want to start reading any book, we give you this kind of Relevance Ranking for Vertical Search Engines book as basic and daily reading book. Why, because this book is usually more than just a book.

Jennifer Fields:

The experience that you get from Relevance Ranking for Vertical Search Engines could be the more deep you rooting the information that hide inside the words the more you get considering reading it. It does not mean that this book is hard to be aware of but Relevance Ranking for Vertical Search Engines giving you excitement feeling of reading. The article author conveys their point in particular way that can be understood by anyone who read that because the author of this reserve is well-known enough. That book also makes your own personal vocabulary increase well. Making it easy to understand then can go along, both in printed or e-book style are available. We advise you for having this specific Relevance Ranking for Vertical Search Engines instantly.

Adeline Norris:

Reading can called head hangout, why? Because if you are reading a book particularly book entitled Relevance Ranking for Vertical Search Engines your brain will drift away trough every dimension, wandering in each and every aspect that maybe mysterious for but surely can be your mind friends. Imaging every single word written in a publication then become one contact form conclusion and explanation that will maybe you never get ahead of. The Relevance Ranking for Vertical Search Engines giving you another experience more than blown away your thoughts but also giving you useful data for your better life in this particular era. So now let us present to you the relaxing pattern here is your body and mind are going to be pleased when you are finished reading it, like winning a casino game. Do you want to try this extraordinary wasting spare time activity?

Karen Lambert:

Does one one of the book lovers? If so, do you ever feeling doubt while you are in the book store? Try and pick one book that you find out the inside because don't ascertain book by its deal with may doesn't work this is difficult job because you are afraid that the inside maybe not since fantastic as in the outside look likes. Maybe you answer can be Relevance Ranking for Vertical Search Engines why because the excellent cover that make you consider concerning the content will not disappoint an individual. The inside or content is definitely fantastic as the outside as well as cover. Your reading sixth sense will directly guide you to pick up this book.

Download and Read Online Relevance Ranking for Vertical Search Engines Bo Long, Yi Chang #KM8E5R2D0FY

Read Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang for online ebook

Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang books to read online.

Online Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang ebook PDF download

Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang Doc

Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang Mobipocket

Relevance Ranking for Vertical Search Engines by Bo Long, Yi Chang EPub