



Future of Television: Your Guide to Creating TV in the New World

Pamela Douglas

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The book's journey into the future of television begins with "You Are Here," delving into "The Great Convergence" of television and Internet and the vortex of change we all inhabit now. Then, glancing back, we explore "The Old World" of broadcast television to understand how we got to this moment of transition. Next, traveling "Between Worlds," we visit cable television and see how the boundaries between network, cable, and Internet are mutating. After that, we enter "The New World" that ranges from empires like Netflix and Amazon down to Kickstarter-funded web series, and all the creative expressions that abound. Finally, we look ahead to the "Far Frontier" of interactivity and transmedia and a distant, fantastic future. All these experiences are focused on how a writer, producer, director, or entrepreneur can use the emerging possibilities to create original television now and in the coming decade.

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