



Cacciavite, robot e tablet: Come far ripartire le imprese (Biancoren) (Italian Edition)

Dario Di Vico, Gianfranco Viesti

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"L'industria è, e deve restare, il motore dell'economia italiana ma oggi sono evidenti i pericoli di un drastico ridimensionamento. Come reagire? Ci siamo trovati d'accordo nell'individuare i problemi ma ci siamo divisi nel delineare le soluzioni. Così di vie italiane alla politica industriale ne vengono tracciate non una ma due".

La grande recessione e il salto tecnologico in questi anni sono andati di pari passo. Per necessità e poi per virtù le imprese hanno affrontato ristrutturazioni in cui si trovano a convivere cacciavite, robot e tablet. Ma quali sono le politiche e gli strumenti che i governi e il sistema delle imprese devono adottare per rilanciare la manifattura? Un economista e un giornalista si confrontano con questa domanda e arrivano a conclusioni assai diverse. Gianfranco Viesti sostiene il rilancio di un'azione pubblica all'altezza delle sfide della globalizzazione, in grado di accrescere la dimensione delle imprese e di favorirne internazionalizzazione e innovazione. Dario Di Vico è per una politica industriale plurale in cui lo Stato diminuisca le tasse e passi l'iniziativa a banche, fondi di investimento e multinazionali.



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