



## Be the Innovators: How to Accelerate Team Creativity

*Peter Ling*

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## Be the Innovators: How to Accelerate Team Creativity Peter Ling

Want to know how creative people innovate? This book gives you models and practices that you can use with your team to help you be the innovators of your organisation.

Organisations are growing in a complex technology- driven environment and chief executives have expressed the need for more creative employees to steer innovation. *Be the Innovators* provides readers with ideas for benchmarking best practices in innovation, empowering creative excellence, leveraging collective growth and connecting a spectrum of individual and team ideas. Based on the belief that innovations change peopleas lives, Peter Ling provides insights into innovative individuals, companies and countries. He illustrates how to empower employees to engage in corporate mission, values and vision.

This is a practical book for private, public and non-profit organisations to develop and refine leadership skills through innovation. It will trigger new creative connections in readers' minds to help accelerate innovation through team creativity. It will also accelerate your personal, team and group creativity processes to help your corporation innovate in many ways.



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