



What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, and Accountants

Peter M. Thall

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The completely revised and expanded edition of *What They'll Never Tell You About the Music Business* is a must-have reference. You'll learn:

- How many musicians have seized do-it-yourself internet opportunities to create successful business models,
- How the royalty pie is sliced—and who gets the pieces,
- How the fundamentals of music publishing, producing, managing, touring, and the record industry apply more than ever,
- Why this book is the indispensable guide to the worldwide music industry,
- How corporate general counsels can educate their employees (and themselves) to understand the strictures of copyright law and to avoid trouble,
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Nicholas Mishler:

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