



Flash Journalism: How to Create Multimedia News Packages

Mindy McAdams

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This book will assist journalists and Flash developers who are working together to bring video, audio, still photos, and animated graphics together into one complete Web-based package.

This book is not just another Flash book because it focuses on the need of journalists to tell an accurate story and provide accurate graphics. This book will illustrate how to animate graphics such as maps, illustrations, and diagrams using Flash. It will show journalists how to integrate high-quality photos and audio interviews into a complete news package for the Web.

Each lesson in the book is followed by a learning summary so that journalists can review the skills they have acquired along the way. In addition, the book's six case studies will allow readers to study the characteristics of news packages created with Flash by journalists and Web developers at The Washington Post, MSNBC.com, and Canadian and European news organizations.



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